



PIG FEST

**SPONSORSHIP
OPPORTUNITIES**



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SEPTEMBER 8TH, 9TH, & 10TH

WELLSTON, OKLAHOMA @ RAINBOW VALLEY RANCH

WWW.PIGFESTOK.COM

ABOUT US

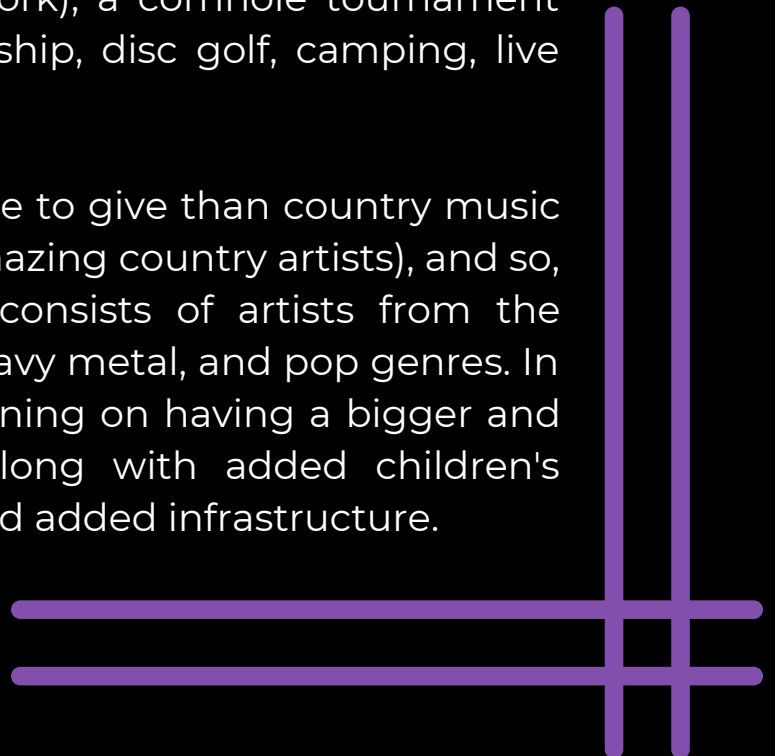
SO, LET'S TALK ABOUT DA MIGHTY PIG

Founded in 2020, PiG Fest is an annual celebration of local Okie music, artists, and the brand of lifestyle that represents some of the best and most beloved festivals in the world. Coming into our 3rd year, we're determined to create the most beautiful, moving, and exciting version of the PiG yet!

The heart of PiG Fest lies within Rainbow Valley Ranch. A sprawling 160 acres lends itself to be the perfect environment for a most magical time. Deep in the Pecan Grove at the center of those rolling green hills, and underneath the shadow of the tipi, the PiG takes place. The property, rooted deep in family history and local lore, is absolutely captivating.

Local and regionally touring artists call the PiG their home and aside from the music, attendees can partake in a Friday night BBQ competition (featuring all pork), a cornhole tournament benefiting the local COC Scholarship, disc golf, camping, live painting, yoga, and much more.

We know that Oklahoma has more to give than country music (although we still have loads of amazing country artists), and so, along with country, our lineup consists of artists from the Americana, folk, Red-Dirt, rock, heavy metal, and pop genres. In keeping with tradition, we're planning on having a bigger and more varied lineup this year, along with added children's activities, more art installations, and added infrastructure.



OUR OFFER

PARTNERSHIPS & MORE

FULFILLING A VISION

Your organization has goals and we're here to help reach them. By offering different levels as seen on the previous page, we can customize and help build the ideal package for you.

A GROWING FESTIVAL

PiG Fest represents Oklahoma at our core. All production, management, and side-op companies are from Oklahoma, and we are determined to build PiG Fest into the premier music and arts festival of the Midwest. It's in our blood.

We've continued to grow year after year, so come grow with us! Camping festivals, such as the PiG, are absolutely ideal grounds for meaningful interaction. We provide the environment to make real connections.



EXTREMELY UNIQUE

PiG Fest sits at a unique crossroads. Demographically speaking, many of our attendees (roughly 50%) are older (30+) and wealthier (50-100k). However, we attract a solid percentage of 21-34 year olds (35%+) through our social media marketing and lineup.* We are truly unique and represent a beautifully diversified audience.

see data below





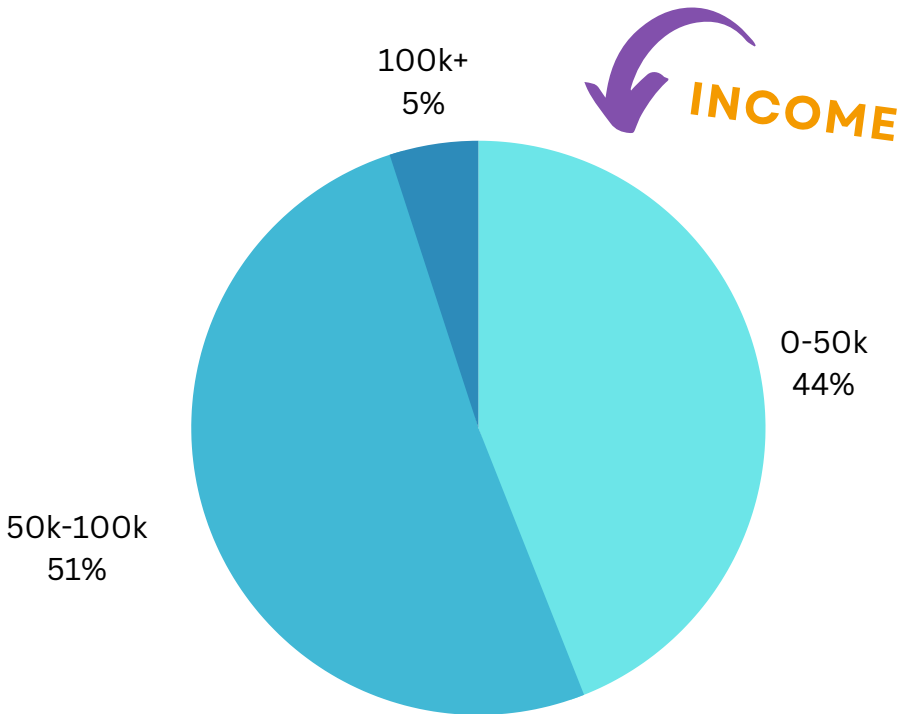
AREAS OF OPPORTUNITY

THESE PIG SPACES AND EVENTS WILL BE THE MOST POPULAR AREAS THROUGHOUT THE FEST. ASK HOW WE CAN CREATE UNIQUE ACTIVATIONS AT THESE AREAS

- **BIG BALLS STAGE**
- **BACON STAGE**
- **PIGLET'S PLAY PEN (CHILDREN'S AREA)**
- **FOOD TRUCK OASIS**
- **VENDOR VILLAGE**
- **FRIDAY NIGHT BBQ COMPETITION**
- **CORNHOLE COMPETITION**
- **ARTIST HOSPITALITY**
- **BARS**
- **CELL CHARGING STATIONS**
- **CUSTOM OPTIONS AVAILABLE**



DEMOGRAPHICS



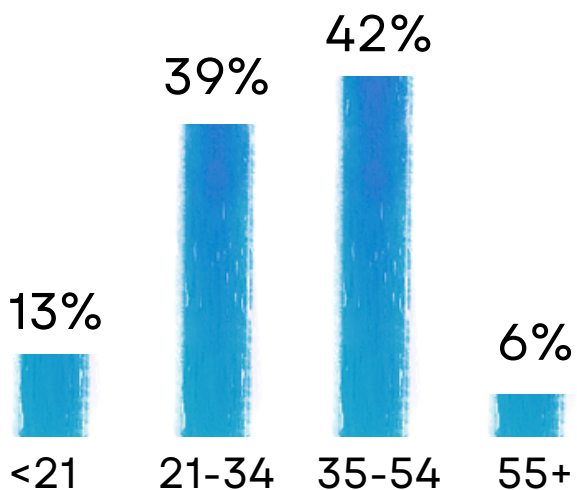
57%



43%



AGE



EDUCATION



PAST LINEUPS

Bison Tail Studios presents

PIG FEST 2022

music | arts | camping

September 9th, 10th, 11th

Friday
 Founder's Dinner
 PiG Fest Pre-Party: Eric Barnes | Tall Harold | Levi Walker

Saturday
Locust Grove | Rainbows Are Free
 The Big News | Hösty | Chloe-Beth | Jason Scott & The High Heat | Chris Blevins
 Carter Sampson | Seth Lee Jones Band
 Tequila Kim | Jarvix | Repair Man

Sunday
Samantha Crain | Kyle Nix & The 38's
 Wight Lighters | RC & The Ambers
 Aaron Hale | Elexa Dawson & Friends
 Moses & The Long Legged Emüs | Kati Lee | Daniel Card

tickets on sale now!
PIGFESTOK.COM

BELTED COW RECORDS AND REMOTE STUDIOS PRESENTS A PRIVATE EVENT

WELLSTOCK II 1ST ANNUAL PIG IN THE GROUND

MUSIC FEST & EXPOSITION

A CELEBRATION OF MOTHER EARTH PROVIDER OF ALL THINGS

THE PECAN ENCAMPMENT RA RAINBOW VALLEY RANCH
 IN THE RED DIRT HILLS WELLSTON, OK
 FRIDAY JUNE 4TH SATURDAY JUNE 5TH 2021

CAMP IN YOUR TENT
BRING YOUR RV (NO HOOK UPS)
PORTA JHANS ON SITE
BRING A LAWN CHAIR
PLENTY OF SHADE
HO SHOES
CORNHOLE
DOMINOES TABLE
FISHING
CANOEING
ROAM THE RANCH
STAR GAZING
SWIMMING POOL
MOVIE STARS
VARMIN'T HUNTIN'
SNAKE KILLIN'

OUR SPECIAL GUEST OF HONOR, PORKER WAGNER GOES INTO THE RING OF FIRE FROM NIGHT WELL DUE FOR UP SATURDAY AT 11:00 AM AND PIG OUT!

WHEN IT'S SOUL, IT'S GONE. WE'LL PROVIDE THE PIG YOU BRING YOUR OWN EVERYTHING ELSE LARGE CAMPFIRE TO COOK OVER ANY NUTCH LIKE CAMPFIRE COFFEE AND BREAKFAST IN THE MORNING.

NO PETS PLEASE - WE HAVE LOTS OF RANCH DOGS WHO'LL LOVE YOUR LOVIN' MIGHT EVEN FETCH A STICK FOR YA.

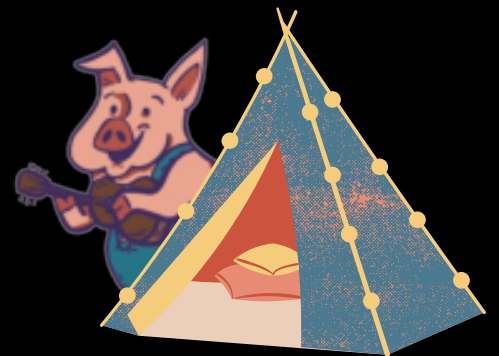
THIS IS AN AGRICULTURAL EVENT. THIS IS NOT A BAIL OR SHAME EVENT. IN THE CASE OF INCLEMENT WEATHER OF THE GOOD FORESHAWER UNCONTROLLED THIS EVENT WILL BE POSTPONED.

A PRIVATE EVENT **CLOSED TO THE PUBLIC**

LIVE ON THE BIG BALLS STAGE

RAINBOW VALLEYS DOPE OKIES WITH SPECIAL GUEST GIBBYNY STEWART!
ELEXA DAWSON
MOSES AND THE LONG LEGGED EMOS
GYPSY STORE TROUBADOURS
BAD ATHLETE
THICKER THAN WATER
BAN CARB **OPEN MIC** **KARAOKE**

A PLAINS STYLE TYPICALLY STANDS FRONT AND CENTER AT THE ENCAMPMENT. IT STANDS PROUDLY IN HONOR AND RESPECT, FOR THE GOOD MOTHER EARTH, PROVIDER OF ALL THINGS, AND FOR THE INDIGENOUS PEOPLE THAT HAVE REAMED THESE LANDS, THRIVED ON THEM, AND PROTECTED THEM FOR CENTURIES. IT DEMANDS YOUR RESPECT AND HUMBILITY. IT IS OUR DUTY AND RESPONSIBILITY TO BE MINDFUL AND AWARE, AND TO ENGAGE OURSELVES IN THE CULTURES AND STEWARDSHIP OF THESE LANDS, AND PROTECT HER AS SHE PROVIDES FOR US.



CONTACT US

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